

CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the year ended 30th June, 2018

	<i>NOTES</i>	2018 HK\$	2017 <i>HK\$</i>
Revenue	5	313,669,026	300,902,005
Direct expenses		(116,832,801)	(110,611,679)
Gross profit		196,836,225	190,290,326
Other losses, gains and income		(3,729,475)	3,744,059
Other expenses		(92,956,078)	(86,565,292)
Marketing costs		(10,790,527)	(9,018,886)
Administrative expenses		(29,451,681)	(28,697,682)
Finance income	7	16,856,572	11,107,137
Finance costs	8	(62,890)	(30,591)
Finance income, net		16,793,682	11,076,546
Share of results of associates		131,552,757	109,660,705
Profit before taxation	9	208,254,903	190,489,776
Income tax expense	10	(13,127,387)	(12,577,161)
Profit for the year attributable to the Company's shareholders		195,127,516	177,912,615
Earnings per share – basic	14	18.22 cents	17.08 cents